



The Association
of Biomolecular
Resource Facilities

Research • Technology • Communication • Education

Strategic Plan 2019-2021

Overview

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- Mission:** **Defining Excellence for Shared Scientific Resources Worldwide**
- Vision:** **Accelerating Breakthroughs in Scientific Discovery**
- Values:** **ABRF** is committed to advancing the integration of technologies, education, communication, and reproducible research in the operations of shared scientific resources worldwide.
- ABRF** supports best practices, research excellence, and reproducibility in scientific discovery.
- ABRF** promotes a collaborative community that cultivates professional development and technological innovation.

In pursuit of the ABRF mission, the ABRF leadership and members have created this Strategic Plan, including goals, strategies, tactics, and performance measures to guide their efforts over the next three years. By **December 31, 2021** ABRF aims to achieve the following:

Goal

1. **Enhance the ABRF Professional Community** – increase the number of ABRF member **volunteers** by 25% by creating opportunities for members to develop and enhance personal capabilities in scientific, professional, and leadership domains.

Strategies:

- a) Advance individual professional development through publishing and speaking opportunities
- b) Offer local, regional, national, and international collaboration and networking opportunities to advance biomolecular technologies and scientific discoveries
- c) Adapt ABRF member interest groups to focus on specific needs and interests, with well-defined outcomes or results (e.g., task forces, project teams, working groups)
- d) Establish an ABRF Volunteer Knowledge Management System to identify and capture ongoing procedures, timelines, and responsibilities

Tactics:

- a. Identify related societies for ABRF-supported member presentations and participation
- b. Develop partnerships with allied groups for joint events
- c. Evaluate the need for new member interest groups
- d. Design scope of an ABRF Volunteer Knowledge Management System

Performance Measures (annual):

1. Create at least 3 initiatives with related societies
2. Increase member engagement by 10%
3. Establish working agreements for two joint events
4. Review and update roster of ABRF member groups
5. Implement ABRF Knowledge Management System procedures for at least two volunteer groups

Goal

2. **Elevate the profile of ABRF and its members** – expand ABRF membership by 25% through increased awareness of the contribution of ABRF members as valued members of Team Science.

Strategies:

- a. Expand ABRF outreach to **related scientific societies** through presentations; joint initiatives; Board collaborations and potential education programs
- b. Update ABRF Member Value Proposition for various **member constituencies** and develop targeted content and engagement opportunities for target audiences
- c. Identify opportunities to collaborate with **academic and industry colleagues** to address mutual needs
- d. Invest strategically in **RG studies** that improve how biomolecular technology supports rigorous and reproducible research results
- e. Enhance the impact of ABRF **Research Groups** through expanded promotion of RG study results, principally through publications
- f. Engage peers within **FASEB member societies**
- g. Identify opportunities to advise **government authorities** on technology standards
- h. Partner with select **ABRF Sponsors** to identify new opportunities for resource development (education; publications; media relations)
- i. Expand the content scope of **ABRF publications** to reach a wider audience
- j. Engage the next generation of core facilities personnel through targeted programs and content

Tactics:

- a. Identify ABRF Outreach Ambassadors for five related scientific societies to coordinate communication and potential collaboration
- b. Design and launch ABRF Membership Value campaign to illustrate value for member audiences
- c. Establish online education programs
- d. Develop additional surveys on core facility operations and publish results
- e. Establish Academic Partner Advisory Council to provide input on opportunities for new programs and membership benefits
- f. Create relationships between JBT and at least 5 publications for expanded member authorship opportunities.

- g. Convene ABRF/FASEB Leadership Group to discuss ways to better work together
- h. Identify most relevant government authorities to submit comments and explore advisory roles (e.g., NIST; NSF; FDA; OSTP)
- i. Collaborate with CRC to identify ABRF Sponsor partners for potential joint programs
- j. Evaluate the role, structure, and operation of JBT.
- k. Develop Communications Plan for ABRF Newsletter, Blog, and Social Media platforms to establish content development schedule and outreach initiatives
- l. Increase participation in ABRF Mentoring Program
- m. Continue Member-Get-A-Member program and other peer referral efforts
- n. Establish a list of well-respected ABRF technical reviewers for academic journals

Performance Measures (annual):

- 1. Expand ABRF membership by 10%
- 2. Increase Research Group publications
- 3. Increase number of Academic Sponsors by 20%
- 4. Add three new member resources through Partner collaborations
- 5. Develop and submit comments on three government proposals or regulations
- 6. Number of participants in ABRF Mentoring program
- 7. Participants in ABRF Member Referral programs
- 8. Increase in early career professionals joining ABRF
- 9. Recruit 20 new ABRF members to serve as technical reviewers

Goal

- 3. Ensure Fiscal Sustainability** – increase ABRF financial reserves to equivalent of one year’s operating expenses

4. Strategies:

- a. Achieve positive financial results from all national and regional events
- b. Enhance collaboration with ABRF Sponsor Partners to increase engagement and support
- c. Integrate regional and national partnership opportunities and outreach
- d. Manage ABRF financial resources
- e. Designate funds for annual investments in ABRF capacity to expand membership and improve member value.
- f. Coordinate Chapter financial activities Identify and designate resources annually to invest in ABRF initiatives.

Tactics:

- a. Create model budgets for all events, identifying financial targets and performance guidelines
- b. Expand roster of ABRF Sponsor benefits to focus on shared goals and interests
- c. Develop comprehensive, consolidated Sponsor Partnership program to address the needs of shared audiences
- d. Conduct mid-year budget review to revise projections for ABRF and Chapter activities
- e. Establish ABRF investment policy and review annually to align with ABRF financial objectives
- f. Provide Chapter leaders with timely and useful financial reports
- g. Designate funds for annual investments in ABRF capacity to expand member benefits and improve member value.

Performance Measures (annual):

1. Improve financial results from all events
2. Increase sponsorship revenue by 10%
3. Improve local Sponsor participation in national programs by 10%



ABRF Strategic Plan

2019 – 2021

Goals	Strategies	Performance Measures		
		2019	2020	2021
Enhance the ABRF Professional Community	a. Advance individual professional development through publishing and speaking opportunities	Create at least three member initiatives with related societies		
	b. Offer local; regional; national and international collaboration and networking opportunities to advance scientific research and technology applications	Increase member engagement by 10%		
	c. Adapt ABRF member interest groups to focus on specific needs and interests, with specific outcomes or results (e.g., task forces; project teams; working groups)	Review and update roster of ABRF member groups		
	d. Establish ABRF Volunteer Knowledge Management System to identify and capture ongoing procedures, timelines, and responsibilities	Implement ABRF Knowledge Management System procedures for at least two volunteer groups		

Goals	Strategies	Performance Measures		
		2019	2020	2021
Elevate the profile of ABRF and its members	a. Expand ABRF outreach to related scientific societies through presentations; joint initiatives; Board collaborations and potential training programs	Increase ABRF membership by 5%		
	b. Update ABRF Member Value Proposition for various member constituencies and develop targeted content and engagement opportunities for target audiences			
	c. Identify opportunities to collaborate with academic and industry colleagues to address mutual needs			
	d. Enhance the impact of ABRF Research Groups through expanded promotion of results and publications	Increase Research Group publications		
	e. Engage peers within FASEB member societies			
	f. Identify opportunities to advise government authorities on technology standards	Develop and submit comments on three government proposals or regulations		
	g. Partner with select ABRF Sponsors to identify new opportunities for resource development (training; publications; media relations)	Add three new member resources through Partner collaborations		
	h. Expand the scope of content of ABRF publications to reach a wider audience			

Goals	Strategies	Performance Measures		
		2019	2020	2021
Ensure Fiscal Sustainability	a. Achieve positive financial results from all national and regional events	Improved financial results from all events		
	b. Enhance collaboration with ABRF Sponsor Partners to increase engagement and support	Increased sponsorship revenue by 10%		
	c. Integrate regional and national partnership opportunities and outreach	Improve local Sponsor participation in national programs by 10%		
	d. Manage ABRF financial resources	Establish ABRF investment policy and review annually to align with ABRF financial objectives		
	e. Designate funds for annual investments in ABRF capacity to expand membership and improve member value	Level of funding designated and results of investments funded		
	f. Coordinate Chapter financial activities	Positive financial results for chapters		